

August 9<sup>th</sup> 2025



STOMPING THE DIVOTS

# SPONSORSHIP PACKET



Jackson Hole Polo Club  
5305 Rick's Road



Ph: 307.733.1374  
Fax: 307.732.0212



Event Date:  
08.09.25

# INTRODUCTION



We invite you to partner with Jackson Hole Therapeutic Riding for our most significant fundraising event of the year. Since 2002, Stomping the Divots has been a premier outdoor event in Jackson Hole. On August 9, 2025, more than 350 attendees are expected to gather at scenic Melody Ranch to enjoy an afternoon of polo and an evening of dining and dancing in support of the JHTR mission.

Funds raised at Stomping the Divots directly benefit programs that empower ability by providing individuals the opportunity to overcome obstacles and develop skills to thrive in the real world. But we need your help to make a difference in the lives of the hundreds of individuals in our community living with a disability, facing difficult life circumstances, or battling the invisible traumas of war. You can help ensure the event's success by becoming an event sponsor, making an in-kind donation to our auction, or purchasing a table to share this special evening with friends, family, and clients.

In this sponsorship packet, you will find more information about the ways you can support our important work while benefiting your company by raising brand awareness, creating product loyalty, and connecting to your target market. Sponsorships may also be customized if you do not see a plan that works for you.

Donors and sponsors are vital to the success of this event and we hope you will join us in supporting this impactful event.

Sincerely,

*Tori Plennes*

Executive Director

*empowering ability*

## Our Mission

To empower, inspire, and enrich lives through Equine Assisted Activities and Therapies.



## Who We Are

We are an inclusive and compassionate organization. Empowerment is at the heart of everything we do. We believe that everyone deserves to reach their full potential and this belief guides our commitment to adaptable and accessible programs. Our team supports participants in their ongoing pursuit of confidence, strength, and independence.

## What We Do

Our dedicated team of instructors, volunteers, and therapists offers a variety of accessible and individualized Equine Assisted Activities and Therapies, each specifically designed to empower, inspire, and enrich. Through the powerful bond between horse and rider, we assist our participants in thriving in their daily lives.

## Who We Serve

We proudly serve United States Military Veterans and Active Duty Service Members, as well as individuals of all ages with a broad range of:

- Physical Disabilities
- Intellectual Disabilities
- Emotional Disabilities
- Behavioral Disabilities
- Difficult Life Circumstances

*www.jhtr.org*

# THE EVENT

## DATE:

Saturday, August 9

## TIME:

5pm - 11pm

## LOCATION:

Jackson Hole Polo Club  
5305 Rick's Road  
Jackson, WY 83001



The *preeminent* polo event of the year at the Melody Ranch Polo Fields.

Celebrate the Jackson Hole Therapeutic Riding mission at the 23rd Annual Stomping the Divots. As our primary fundraiser, this event raises over half of JHTR's annual budget, making it possible to provide Equine Assisted Activities and Therapies for people of all ages.

The highly anticipated event begins with a lively polo match and an inspiring JHTR adaptive riding demonstration at scenic Melody Ranch. Guests are invited to enjoy cocktails and hors d'oeuvres alongside the polo fields while taking in Jackson Hole's beautiful mountain backdrop.

A delightful dinner awaits following the afternoon's festivities. Auctioneer Letitia Frye leads our live auction before adjourning dinner for dancing the night away to The Famous Undercover Party Band. We look forward to celebrating with you!

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### Thrilling Polo Match

Guests will witness players from around the globe compete in one of the world's oldest known team sports. From the athletes to their horses, there is no shortage of talent on the field. The extreme athleticism will leave you awestruck.



### Inspiring Demonstration

JHTR's student riders showcase their skills and progress during this uplifting rider demonstration, emphasizing what this event is truly all about- supporting the JHTR mission.



### Top-Notch Entertainment

The Tiny Band is comprised of not only skilled musicians but top notch entertainers who will have you on the dance floor having a great time all night! They play a wide variety of genres including pop, classic rock, funk, hip hop and country.



### Exceptional Cuisine

Guests will enjoy warm hospitality and exceptional cuisine served by the local, award-winning Genevieve Catering. Passed hors d'oeuvres and cocktails will be offered field-side, followed by a multi-course, seated dinner.



### Bidding for a Cause

Our highly anticipated live auction is led by enthusiastic auctioneer Subyn Novelle. Guests will also have the opportunity to bid on sponsoring one of JHTR's beloved horses.

# SPONSORSHIP LEVELS

If you'd like to sponsor in some way, but none of the preestablished levels work for you, we are happy to create a **customized option that meets your needs**.

SPONSORSHIP <i>Benefits</i>	CROWN \$15,000	GRAND CHAMPION \$10,000	RESERVE CHAMPION \$7,500	WINNERS CIRCLE \$5,000	BLUE RIBBON \$2,500
Recognition in all social, print and email promotions	•	•	•	•	•
Logo in newspaper (pre and post event)	•	•	•	•	•
Sponsor flag displayed at event	•	•	•	•	•
Tables/Tickets	2 tables (16 tickets)	2 tables (16 tickets)	1 table	4 tickets	2 tickets
Advertisement in official event program	1 page (front & back)	1 page	1/2 page	1/4 page	1/8 page
Featured in a bi-annual newsletter	•	•	•	•	•
Sponsor logo on event invitation	•	•	•	•	•
Exclusive Facebook and Instagram posts	4	3	2	2	1
Radio coverage (pre event)	•	•	•		
Sponsor logo on website with link to company webpage	•	•	•		
Recognition in opening speech	•	•	•		
Sponsor name & logo on assigned table(s)	•	•	•		
Dedicated thank you ad in JH News & Guide (post event)	•				
VIP polo match seating	•				
VIP parking	•				
TAX DEDUCTION	\$10,500	\$6,425	\$5,713	\$4,100	\$2,000

\$15,0000

CROWN SPONSOR



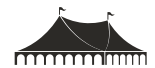
### Advertising & Publicity

- Recognition in all social, print, email, and media promotions
- Newspaper coverage pre and post event
- ¼ page dedicated thank you ad in JH News & Guide (post event)
- Prominent logo placement on website with link to company webpage
- Featured in a bi-annual newsletter
- Corporate logo on all event related materials
- Four exclusive Facebook and Instagram posts



### On-Site Recognition

- Sponsor flag
- Double page, color spread ad in official event program
- Recognition of sponsor in opening speech
- Sponsor name and logo displayed on company's tables



### Hospitality

- Two premier tables (up to 16 guests)
- Field-side VIP reserved seating at Polo Match
- VIP sponsor parking area for up to 8 vehicles

# GRAND CHAMPION \$10,000



### ☆ Advertising & Publicity

- Recognition in all social, print, email, and media promotions
- Newspaper coverage (pre and post event)
- Prominent logo placement on website with link to company webpage
- Featured in a bi-annual newsletter
- Recognition of sponsor in opening speech
- Corporate logo on all event related materials
- Three exclusive Facebook and Instagram posts



### ☆ On-Site Recognition

- Sponsor flag
- Full-page, color ad in official event program
- Verbal recognition of sponsor throughout event
- Sponsor name and logo displayed on company's tables



### ☆ Hospitality

- Two premier tables (up to 16 guests)

# RESERVE CHAMPION

\$7,5000



## Hospitality

- One premier table (up to 8 guests)



## On-Site Recognition

- Sponsor flag
- Half page color ad in official event program
- Sponsor name and logo displayed on company's tables



## Advertising & Publicity

- Recognition in all social, print and email promotions
- Corporate logo included in newspaper coverage (pre and post event)
- Logo included on website with link to company webpage
- Sponsor logo in a bi-annual newsletter
- Sponsor logo on event invitation
- Two exclusive Facebook and Instagram posts



Sponsorship Packet

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## Winners Circle - \$5,0000

- Recognition in all social, print and email promotions
- Logo included on website
- Sponsor logo in a bi-annual newsletter
- Sponsor logo on event invitation
- Two exclusive Facebook and Instagram posts
- Sponsor flag displayed at event
- ¼ page advertisement in official event program
- Four tickets (½ reserved table) to event



## Blue Ribbon - \$2,500

- Recognition in all social, print and email promotions
- Logo included on website
- Sponsor logo in a bi-annual newsletter
- Sponsor logo on event invitation
- One exclusive Facebook and Instagram post
- Sponsor flag displayed at event
- ⅛ page advertisement in official event program
- Two event tickets



01	<div>Payment</div> <div>Within 15 days of execution and delivery of the Sponsorship Confirmation, the Sponsor shall pay the sponsorship costs to the Company by check or wire transfer of immediately available funds.</div>
02	<div>Marketing Materials</div> <div>The Sponsor is responsible for supplying JHTR with the appropriate logo, artwork, or other advertising and marketing material as set forth in the Sponsorship Packet.</div>
03	<div>Sponsorship Benefits</div> <div>JHTR guarantees that it will provide the Sponsor with all benefits corresponding to their agreed upon sponsorship level, as outlined in this Sponsorship Packet.</div>
04	<div>Permissions</div> <div>The Sponsor represents and warrants that the Sponsor has the legal right to use the logo, artwork, or other advertising material provided by it to JHTR. The Sponsor grants JHTR limited permission to use such materials for purposes of this sponsorship.</div>
05	<div>Cancellation</div> <div>Should the event be cancelled for any reason, the Sponsor will have the opportunity to receive a full or partial refund, or redirect the sponsorship to a 100% tax-deductible gift.</div>
06	<div>Tax Deductibility</div> <div>JHTR will provide Sponsor with an official tax receipt for their contribution. Sponsorship is tax-deductible to the fullest extent of the law.</div>

# SPONSORSHIP CONFIRMATION FORM

Yes! We are proud to support the 23rd Annual Stomping the Divots. We authorize Jackson Hole Therapeutic Riding to include our name and/or logo on all the materials printed for the event consistent with our sponsorship selection below.

- ☐ CROWN SPONSOR  
\$15,000
- ☐ GRAND CHAMPION SPONSOR  
\$10,000
- ☐ RESERVE CHAMPION SPONSOR  
\$7,500
- ☐ WINNERS CIRCLE SPONSOR  
\$5,000
- ☐ BLUE RIBBON SPONSOR  
\$2,500

Contact Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Email Address: \_\_\_\_\_

Payment Information

☐ Check enclosed (made payable to Jackson Hole Therapeutic Riding)

☐ Wire transfer

☐ Please send an invoice via email

Agreement

I, \_\_\_\_\_, an authorized representative of \_\_\_\_\_, agree to the Terms & Conditions of this Sponsorship.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For guaranteed inclusion of name/logo/ads on printed materials, please return forms by **May 15, 2025**. Please forward logo with brand standards and any questions to Tori Plennes at [director@jhtr.org](mailto:director@jhtr.org).

MAIL CHECKS TO:  
Jackson Hole Therapeutic Riding  
PO Box 415  
Teton Village, WY 83025

# ADVERTISEMENTS



## Event Program Ads

Gain exposure to a large, lucrative market of potential customers while receiving positive publicity by supporting your community.

### Learn More

Contact Tori Plennes, Executive Director, at [director@jhtr.org](mailto:director@jhtr.org) for more information.

All orders and artwork must be received by **July 1, 2025** in order to appear in the official event program.



**FULL PAGE - \$1,500**  
8.5" W X 11" H

Reach your target market with a vivid full page color advertisement.

**HALF PAGE - \$1,000**  
8.5" W x 5.5" H  
or 4.25" W x 11"

Sponsor has the option of vertical or horizontal alignment. Placement guarantees your ad will not appear on the same page as another business in your industry.



**QUARTER PAGE - \$500**  
4.25" W x 5.5" H

Reach a broad range of clients at a cost significantly lower than placing an ad in the newspaper.



# AD CONFIRMATION FORM

Yes! We would like to place an advertisement in the 23rd Annual Stomping the Divots Official Event Program. We authorize Jackson Hole Therapeutic Riding to include our provided advertisement consistent with our selection below.

- ☐ **FULL PAGE**  
\$1,500
- ☐ **HALF PAGE**  
\$1,000
- ☐ **QUARTER PAGE**  
\$500

## Contact Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Email Address: \_\_\_\_\_

## Payment Information

- ☐ Check enclosed (made payable to Jackson Hole Therapeutic Riding)
- ☐ Wire transfer
- ☐ Please send an invoice via email

For guaranteed inclusion of name/logo/ads on printed materials, please return forms by **July 1, 2025**. Direct any questions to Tori Plennes at [director@jhtr.org](mailto:director@jhtr.org) or 307.733.1374.

### MAIL CHECKS TO:

Jackson Hole Therapeutic Riding  
PO Box 415  
Teton Village, WY 83025

Thank you!

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UNDERWRITING OPPORTUNITIES

Sponsorship Packet

# UNDERWRITING

Have a prior committment? Can't attend? Or simply want to make a difference? Consider becoming an underwriter.

## Underwriting is 100% tax deductible!

Stomping the Divots has many expenses. To be the best stewards of our donor dollars, we seek individuals to help pay for these expenses (in part or in full) so that a greater percentage of the proceeds may directly benefit our mission. Underwriters are acknowledged in the Stomping the Divots official event program, on the JHTR website, and in JHTR's fall newsletter. Underwriters may finance all or part of an event expense. Costs range from \$200 to \$60,000.

If you are interested in becoming an underwriter, please contact Tori Plennes at **307.733.1374** or [director@jhtr.org](mailto:director@jhtr.org) to learn more.





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CONTACT US

Sponsorship Packet

# Contact Us

## Phone:

307.733.1374

## Address:

PO Box 415  
Teton Village, WY 83025

## Email:

director@jhtr.org

## Web:

www.jhtr.org  
@jhtherapeuticriding



### Social Responsibility

By sponsoring Stomping the Divots, you demonstrate a commitment to social responsibility, showcasing your company's dedication to making a positive impact on the community.



### Brand Visibility

Our diverse audience provides an opportunity to enhance brand visibility and recognition. Associating your brand with our cause will create a positive and lasting impression, increasing the likelihood that consumers will choose your brand over competitors.



### Engage Your Target Audience

With over 350 participants in attendance and more than 2,500 receiving promotional materials, you will develop a connection with potential customers who share an interest in our cause.



### Tax Benefits

Sponsoring Stomping the Divots not only allows you to support a good cause, but provides you with tax deductions while portraying your company as a community-focused organization.



# THANK YOU!